

João Victor

MONTEIRO

Artistry that
moves people.

Ballet soloist. Creator.
Movement artist.

BRAZILIAN / BASED IN MONTEVIDEO



21.5K

Instagram followers

Profile: Oct 16, 2026

6.08M

90-day content views

Includes Facebook distribution

126.4K

90-day interactions

Supplied Insights snapshot

A life in motion. *A presence you feel.*



João Victor Monteiro

A Brazilian ballet dancer and creator based in Montevideo, Uruguay. João is a soloist with Ballet Nacional del Sodre, sharing the artistry, rehearsals and everyday work behind a life on stage.

His Bolshoi training and repertoire across classical and contemporary ballet bring a distinctive visual language to movement-led storytelling.

LANGUAGES

Portuguese · Spanish · English

CREATIVE WORLD

Dance · Fashion · Activewear
Lifestyle · Culture

2015-2021

Bolshoi School

Training in Brazil

2022

Bolshoi Brazil

Junior company

2023-2025

Ballet Nacional

Corps de ballet

2026

Sodre soloist

Promotion

Selected repertoire: Swan Lake, Don Quixote, Sleeping Beauty, The Nutcracker, Minus 16, Memento Mori and The Stillness That Dances.

Art travels. *So does his content.*

90-DAY INSIGHTS / JULY 15 - OCTOBER 12, 2026*

6.08M

CONTENT VIEWS

126.4K

INTERACTIONS

21.5K

IG FOLLOWERS**

6,075,253 views · 126,436 interactions
Views include Facebook distribution. They are not Instagram-only views or unique reach.

TOP AUDIENCE LOCATIONS

Brazil	20.6%
United States	17.2%
Mexico	7.2%
France	3.7%
Argentina	3.6%

AUDIENCE AGE

13-17	5.2%
18-24	18.3%
25-34	29.9%
35-44	18.9%
45-54	12.5%
55-64	8.4%
65+	6.9%

*Supplied Insights screenshots received Oct 13, 2026. The overview is set to 90 days; the graph spans Jul 15-Oct 12 and is labeled Instagram-only. The total view breakdown includes Facebook. **Instagram follower display checked Oct 16, 2026 at @jv_mont; rounded as displayed.

Audience percentages are transcribed from a separate supplied screenshot. Its date range and audience denominator are not visible. Past results do not guarantee future campaign performance. No follower engagement rate or deduplicated cross-platform reach is asserted.



03 / BRAND PARTNERSHIPS

Your story. *His language of movement.*

Social storytelling

Reels and Stories shaped around training, rehearsals and a dancer's everyday world.

Movement-led campaigns

Photography and film concepts for fashion, activewear, lifestyle and cultural brands.

Longer-term collaborations

Connected creative stories with the right brand fit, scoped individually through BWC.

WATCH SELECTED WORK

Ballet class / featured reel

Turning practice / Edy's Brand

LET'S CREATE SOMETHING TOGETHER.

hello@balletworldconnected.com

Deliverables, availability, usage rights and exclusivity are agreed per project. Photography supplied by the artist; campaign licensing to be confirmed.

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